



SRI VENKATESWARA COLLEGE
University of Delhi

PLACEMENT REPORT
(SESSION 2017-18)



CONVENER:

Dr. Shruti Mathur

PRESIDENT:

Anshul Garg, B.Com (P)

VICE-PRESIDENT:

Divya Behl, B.Com (H)

CHIEF COORDINATORS:

Nikhil Gupta, B.Com (P) Rishabh

Chawla, B.Com (P)

Navya Sharma, B.A. (H) Economics

Prashant Papnei, B.Sc (H) Statistics

MEMBERS OF STAFF COUNCIL:

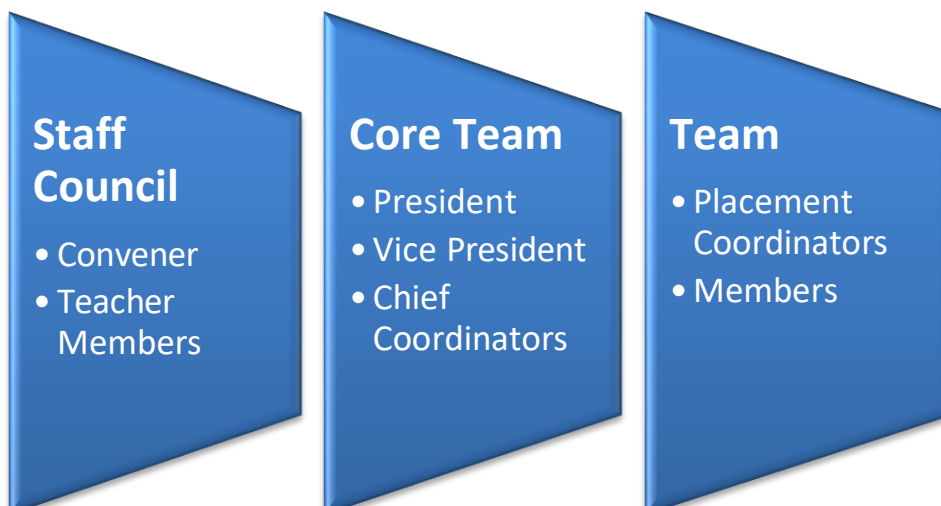
Dr. Pratima Vyas
Dr. Chandramani Singh
Dr. Shakuntala Wadhwa
Dr. Sharda Pasricha
Dr. Sunila Khurana
Dr. Ramkishore Yadav
Dr. Sindhumani Beg
Dr. Harshvardhan

ABOUT THE PLACEMENT CELL

Placement Cell is a prolific student body which matches the requirements of the recruiters with the pool of talent available in the college. It liaises between the recruiters, college authorities and the students. The Cell constitutes of people who are dedicated, determined and hardworking, with an objective to get the students of their institution placed in the best of companies, be it **Campus Placements** for the Third Year students, **Articleships** for the students pursuing **Chartered Accountancy** or offering **Summer Internships**. Having corporate giants such as **DE Shaw, Deloitte, KPMG, EY, PwC and American Express** on its Placement Board offering packages ranging between **2.4 to 17 LPA**, the Cell has shown a steady increase in the cluster of reputed corporate firms visiting the campus and the students placed each year. The cell provides secretarial and logistic assistance to the recruiters and the students. The Cell makes plans for development of not only the third years, but for each and every student of the institution by organizing informative seminars and sessions, wherein the students are enlightened on issues such as **CV Building**, how to work in a corporate environment and facing interviews in the perfect manner. The Cell also assists the management of the college in generating awareness amongst students about the various opportunities present for them to explore. The Placement Cell contributes towards creating college-industry linkages and aims to help the college reach new heights by strengthening these interactions.

- This year, the Placement Cell strived to get the best of companies to hire students from the college. Various **first-time recruiters** in the Session 2017-18 were **Decathlon India, Fidelity Information Services (FIS), One Direct, Byju's, TATA Power, StartupEd, Aye Finance** among others.
- In this Session, more than 60 companies offered enriching job profiles to the final year students, such as **Risk Consulting, Audit, Risk Advisory, Deal Advisory, Data Analysis, Taxation, Technology Consulting, Sports Advisory, Content Development and Business Development**, among others.
- The **Second Edition of the Internship Fair** was organised on **24th January 2018** with participation from **30 organisations and 360 students**. The fair also had 2 speaker sessions and the event was a great success.

STRUCTURE OF THE PLACEMENT CELL



Placements



The Placement Cell contacts various reputed recruiters. Some recruiters who came to our college this year are:

Deloitte.



TATA POWER-DDL



inshorts
stay informed



ZS

f

POSist
Complete POS Assistance



EY



ONEDIRECT

BYJU'S
The Learning App



Asahi India Glass Ltd.

FIS



DECATHLON

startuped
entrepreneurship school • startup incubator

PLACEMENTS AT A GLANCE

<u>Company</u>	<u>CTC (In Rupees)</u>	<u>No. Of Offers</u>
Deloitte USI	440000	12
KPMG India	430000	14
EY GDS	330000	12
EY India	362000	14
PwC India	364000	3
Deloitte India	390000	1
Aye Finance	360000	3
InShorts	450000	2
Deloitte Consulting LLP	330000	8
iimjobs.com	360000	1
OneDirect	1000000	2
BYJU'S	900000	1
Decathlon India	360000	1
StartUp Ed	550000	4
ZS Associates	378000	2
Consortium HR Solutions	375000	1
NIIT Ltd.	400000	5
Career2 Next Orbit	420000	2
FIS	375000	7
American Express	500000	7
App Street (Pixylz)	480000	5
CarZyDeal	412000	1
Asahi India Glass Ltd	300000	2
Posist	300000	2
Tata Power	285000	1
Automachine		1
D.E. Shaw	1675000	3
Amicus Services		1
Archies		1
Apeiron Securities	650000	1
Concentrix		2
Credito Financial Services	520000	1
Direct Admission	350000	5
Dyson	500000	1
Edoofa	675000	3
DSP Black Rock	400000	3
Travel Unravel		1
Zomato	400000	2
GuestHouser	270000	1
Hopp Worldwide	510000	3
Indus Valley	500000	1
Ken Research	580000	2
Knowledge xp	260000	1
Mad Influence		1

Mckinsey		1
Mobikwik		2
PokerHigh	300000	1
Quantum Skills and Gaming		1
Quest 4 Crest		1
Smart analyst MNC		1
Spectal Management	375000	1
Sportzlive	400000	1
UDSC		2
The Hustler Collective	275000	1
Radicle Inc	425000	1
Shorelight Education	420000	1
Capital First	300000	1
		162
<u>Articleships</u>		
EY India	180000	13
KPMG India	180000	2
Deloitte	120000	2
Grant Thornton	120000	9
Mukesh K Goel and Associates		1
Ariwala and Associates		1
		28
<u>Other Programmes</u>		
The Oberoi Group	750000	1
Teach For India	300000	3
		4
<u>TOTAL PLACEMENT OFFERS</u>	Total	194

Internships



Some reputed organizations that offered Internships to the students of our college this year are:



ORGANISATION WISE INTERNSHIP OFFERS

Company	No. of Selected Students
Coho	3
Eli India	2
Klux	1
White Panda	4
Boffin Advisors	3
Teach for India	1
Art Vault	7
Collaborate to Create Change	3
Spoon University	3
Happy Shappy	7
Harvard SAI	29
The Financial Doctors	12
Internshala	5
Make a Difference	10
Aditya Birla Health Insurance	6
Sociowash	8
Integer Innovation	1
Truface	2
Eagetutor	2
Asmat	2
Teach for India	1
The Indian Economist	9
Delhi Govt. Internship	3
Travel Breed	67
Decathlon	3
Eduperience	13
Xeno	3
People Kapital	9
Kickstart Women's Sports Academy	4
Release My Ad	1
Campus Gully	2
Tembyr	1
Children's Education Trust	5
Shoebox Labs	1
Meritnation	2
Leverage Edu	1
Becoming I Foundation	3
MobyCy	26
LIT	7
Internship Fair'18	275
<u>TOTAL</u>	<u>547</u>

***Internship Offers are till March 2018.**



INTERNSHIP FAIR 2018

It's time to make your move!

24th January 2018



TEACHFORINDIA



CONSORTIUM

DECATHLON



SandMartin
CONSULTANTS PVT. LTD.



MAA
MAKE A DIFFERENCE

Outlook

GO Dutch

happy
Shappy



CareerMarshal
INSPIRING YOUR FUTURE

AND MANY MORE

INTERNSHIP FAIR 2018

The Placement Cell organized the Second Edition of Internship Fair on 24th January 2018, which was a huge success. The Fair received an overwhelming response with **360 Registrations**, where **30 Startups, NGOs and Corporates** offered **275* Internship Offers** and counting (results declared till 31st March, 2018). List of the organisations that were a part of the Fair is given below:

Corporates	Startups	NGOs
Decathlon	Happy Shappy	Asmat
MAD Influence	CoHo.in	Breakthrough India
Consortium	Inkpot Online	CRY Foundation
AIESEC	Cuddll	Make a Difference
Sandmartin Consultants	Insightone	Teach For India
Career Marshal	Ango Health	Youth For Seva
Outlook Group	ED Times	MASH Projects
Glocar	Eval Design	Rising People Welfare Foundation
Rupee Makers	Mr Med	
Webpulse Solutions	Dadpreneur	
	Mere Exams	
	Startup Goggle	



Glimpses of Internship Fair 2018

The Fair commenced with a Speaker Session by our Honourable Chief Guest, **Ms. Ratna Anjan Jena**, Statistical Advisor at the Ministry of Women & Child Development, Government of India & an ISS Officer; and our Guest of Honour, **Mr. Rajeev Malhotra**, Professor & Executive Director, Centre for Development & Finance at OP Jindal Global University.

The Speaker Sessions were followed by Inauguration of the Internship Fair '18 by the Chief Guest, commencing the Recruitment Process for all organisations who participated in the Fair.





ORGANISATION WISE INTERNSHIP OFFERS

S.No.	Name of the Organisation	No. of Internship Offers
1	Decathlon	1
2	MAD Influence	26
3	Consortium HR Solutions	2
4	Sandmartin Consultants	8
5	Career Marshal	4
6	Outlook Group	1
7	Glocar	7
8	Rupee Makers	25
9	Webpulse Solutions	7
10	Happy Shappy	13
11	CoHo.in	24
12	Inkpot Online	7
13	Cuddll	20
14	Insightone	25
15	Ango Health	12
16	ED Times	10
17	Eval Design	1
18	Asmat	1
19	Make A Difference	15
20	Youth For Seva	48
21	MASH Projects	5
22	Rising People Welfare Foundation	13
	TOTAL	275

Career Development and Skill Building: Seminars and Sessions



Some reputed organizations that conducted Informative Seminars on diverse topics in this year are:



LIST OF SEMINARS HELD DURING THE YEAR

S.No.	Date	Topic	Organizer
1	31 st July, 2017	Soft Skills Session (For 1 st year students)	Talerang
2	2 nd August, 2017	Soft Skills Development Session (For 3 rd year students)	EY and Talerang
3	23 rd August, 2017	Corporate Writing Skills: Workshop	eAgetutor
4	29 th August, 2017	Knowing Financial Markets	IIFM
5	1 st September, 2017	Goods & Services Tax	KPMG
6	18 th September, 2017	Campus to Corporate Session	EY GDS
7	18 th September, 2017	Info Session on NMAT	GMAC
8	25 th September, 2017	Post Graduation from Abroad	University of Chicago
9	23 rd October, 2017	A day at KPMG	KPMG India
10	25 th October, 2017	Young India Fellowship	Ashoka University
11	31 st October, 2017	We All Fit In Campaign	Amrit Foundation
12	2 nd November, 2017	Advanced Student Admission Program	SP Jain School of Global Mgt.
13	3 rd November, 2017	Crowdfunding and Influential Mkt.	GoDutch India
14	6 th November, 2017	College Connect Program	ICSR
15	8 th November, 2017	Successful career in Professional Services	EY India
16	4 th January, 2018	Articleship Opportunities Info Session	KPMG India
17	10 th January, 2018	Actuarial Sciences as a Profession	MetLife
18	6 th February, 2018	Banking & Financial Services Industry	American Express
19	8 th February, 2018	Education Opportunities in France	French Embassy
20	9 th February, 2018	Informative session about SOIL	School of Inspired Leadership
21	19 th February, 2018	Young Leaders' Programme	Indian School of Business

SOFT SKILL SESSION ORGANIZED BY
TALERANG DATE: 31ST JULY, 2017

The Placement Cell organized the Soft Skills Development Session for the First year students in association with Talerang.

Neerja, from the organization conducted a session focusing on CV building, Internship

Opportunities to look out for, Add-On courses to pursue during college years and Tips on how to face Group Discussions and Personal Interviews.



SOFT SKILL SESSION ORGANIZED BY TALERANG AND EY FOR
FINAL YEAR STUDENTS
DATE: 2ND AUGUST, 2017

The Placement Cell organized the Orientation Session for the final year students, in association with Ernst and Young and Talerang to give them an insight about the Cell's policies, recruitment process of organizations and important guidelines to be adhered to in the Placement Season 2017-18. Mr. Sanket Agrawal from EY and Ms. Neerja Raheja from Talerang enlightened the students on topics such as Resume Building and Soft Skills Development.



WORKSHOP ON ENTREPRENEURSHIP AND CORPORATE WRITING SKILLS BY EAGETUTOR

DATE: 23RD AUGUST, 2017

eAgetutor is a digital English, skill development training company providing innovative learning solutions focused on training the youth to enhance their employability and career development prospects. Ms.

Preeti Malhotra and Chander K Madan from the organization conducted a workshop on Entrepreneurship and Corporate writing Skills in our college.



INFORMATIVE SESSION ON KNOWING FINANCIAL MARKETS BY IIFM

DATE: 29TH AUGUST, 2017

IIFM, a pioneer institute in the field of financial market education, certifications, mentoring programs, training and development workshops conducted a session on Financial Skill Development in our college for the students from Commerce and Economics background. The agenda of the session was “Knowing Financial Market: An Emerging Life Skill”.



INFORMATIVE SESSION ON GST BY KPMG

DATE: 1ST SEPTEMBER, 2017

KPMG is a professional service company and one of the Big Four Auditing Firms.

By bringing different perspectives, sound judgment and extensive cross-border collaboration, KPMG professionals help to enable clients' informed decision-making. They conducted an informative session on GST in our college. The agenda of the session was "Overview of Goods and Services Tax (GST)"



SOFT SKILL SESSION BY EY GDS

DATE: 18TH SEPTEMBER, 2017

Ernst & Young, one of the "Big Four" accounting firms conducted a "Campus to Corporate" Session for the First Year students from the Commerce and Economics background. Mr. Sanket Agrawal from EY motivated the students to see beyond the regular tracks, urging them to explore their areas of interest. The session highlighted diverse skills required in an individual to be ready for the corporate world. Students were also provided tips on time management, resume building and acing an interview.



INFO-SESSION BY GMAC ON 'NMAT' EXAMINATION

DATE: 18TH SEPTEMBER, 2017

Ms. Akshita Kanthala from GMAC motivated the management aspirants and urged them to realise their true calling and areas of interest. The session highlighted the crux of the NMAT examination and emphasised that one needs to have the right attitude as well as an excellent knack of time in order to ace an examination.



INFORMATIVE SESSION ON POST GRADUATION FROM ABROAD BY UNIVERSITY OF CHICAGO

DATE: 25TH SEPTEMBER, 2017

Ms. Cheistha Kochhar, an alum of Sri Venkateswara College talked about various aspects of studying abroad. From figuring out the right time for post graduation to the criteria of shortlisting colleges, the session also covered various requirements for studying abroad including a major discussion on GRE, GMAT and other competitive examinations.



INTERACTIVE SESSION BY KPMG

DATE: 23RD OCTOBER, 2017

KPMG India conducted an interactive session on the theme- “A Day at KPMG” for the students from Commerce and Economics background. Senior Leaders from the firm elaborated on life at KPMG. They gave tips to crack business case studies. This was followed by an Alumni Connect, wherein Venky Alums working at KPMG shared their experience.



INFORMATIVE SESSION BY THE ASHOKA UNIVERSITY ABOUT THE YOUNG INDIA FELLOWSHIP

DATE: 25TH OCTOBER, 2017

The YIF is a 1 year multidisciplinary PG diploma in Liberal Studies comprising of class of accountants, engineers and scientists. It exposes them to a diverse set of subjects and perspectives, delivered by some of the finest teachers of the world. Ms. Garima from Ashoka University elaborated on the application process, curriculum and shared experiences of various people who had been a part of the Young India Fellowship.



INFO-SESSION BY SP JAIN SCHOOL OF GLOBAL MANAGEMENT

DATE: 27TH OCTOBER, 2017

SP Jain School Of Global Management came to our college for their Advanced Student Admission Program. A Power Point Presentation of the program was shown to the candidates followed by a Written Aptitude Test.

3 students were selected for SP Jain Advanced Student Admission Program: **Sipi Dialani, Prakriti Gianey and Aditya Gupta**



SEMINAR BY AMRIT

FOUNDATION DATE: 31ST

OCTOBER 2017

The flagship initiative of Amrit, The Little Peepul Tree, works for the improvement in lives of children with intellectual and developmental challenges. This year they successfully conducted a seminar for their #weallfitincampaign



**INFORMATIVE SESSION BY GODUTCH INDIA ON 'CROWDFUNDING
AND INFLUENTIAL MARKETING'.**

DATE: 3RD NOVEMBER 2017

Mr. Gautam Madhavan illuminated the imperatival aspect of the Elevator pitch and how venture capitalists use the quality of the elevator speech as a way to judge whether to continue with an idea or not. The agenda of this session was to create awareness of the marketing tools such as Crowdfunding and Influential Marketing and how they aid in promoting a brand through the word of mouth.



**INFORMATIVE SESSION BY CSR - COLLEGE CONNECT
PROGRAM**

DATE: 6TH NOVEMBER 2017

Dr. Debasis Bhattacharya, Co-Chairman at ICSR, illuminated the crowd on importance of Corporate Social Responsibility and how it's becoming more and more relevant in today's world. The agenda of this session was to ignite and inspire the students to explore the opportunities regarding CSR and help them find out various threads and linkages to connect them for their future endeavours.



**INFO-SESSION BY EY INDIA ON BUILDING A SUCCESSFUL
CAREER IN PROFESSIONAL SERVICES FIRMS.**

DATE: 8TH NOVEMBER 2017

Mr. Damanjit Oberoi illuminated the students with various opportunities available to them in professional services firms. The agenda of this session was to bridge the gap between a student's knowledge regarding the working of the big firms and the real-life scenario. Students were informed about the working of the firms in the global economy and modern era of development.



**INFO-SESSION BY KPMG INDIA ON ARTICLESHIP
OPPORTUNITIES AND CHARTERED ACCOUNTANCY AS A
PROFESSION**

DATE: 4TH JANUARY 2018

The Placement Cell, in collaboration with KPMG India organised an informative session about articleship opportunities.



**INFORMATIVE SESSION BY METLIFE ON ACTUARIAL SCIENCES
AS A PROFESSION**

DATE: 10TH JANUARY 2018

Ms. Nileema Somani, who is a student actuary at Metlife Insurance illuminated the students about the scope of Actuarial Sciences, various Job Prospects and career path for a student actuary. She also clarified doubts pertaining to ideal number and combination of papers and about the insurance sector in general.



**INFORMATIVE SESSION BY SCHOOL OF INSPIRED LEADERSHIP
(SOIL)**

DATE: 9TH FEBRUARY 2018

Senior professors from SOIL took the students along on a journey of life in marketing and design, showing them the countless paths that these fields have to offer and the plethora of opportunities that awaits them. The session also gave a detailed insight into the dynamic role that they play by incorporating a creative mindset in addition to the pre-existing intellectual front, in order to thrive in this competitive world.



INFO-SESSION BY AMERICAN EXPRESS ON BANKING & FINANCIAL SERVICES INDUSTRY.

DATE: 6TH FEBRUARY 2017

Mr. Ishaan Batra, an HR Professional at the multinational financial services provider, enlightened the audience with the proliferating field of banking and finance and the plethora of opportunities that awaits them in various fields such as private equity, stock brokerage and risk management. The session also incorporated a detailed insight into the dynamic role that American Express plays in this industry.



INFO-SESSION BY CAMPUS FRANCE DELHI, FRENCH EMBASSY ON HIGHER EDUCATION OPPORTUNITIES IN FRANCE

DATE: 8TH FEBRUARY, 2018

The session gave the students an insight into the various Post graduate Courses that students can take up in France, scholarships that the French Embassy in India offers to Indian students along with the advantages of studying in France.



INFORMATIVE SESSION ON YOUNG LEADERS PROGRAMME
BY INDIAN SCHOOL OF BUSINESS (ISB)
DATE : 19TH FEBRUARY 2018

Ms. Sravanthi Gorakanti, a part of the Admissions Team at ISB enlightened students about the Young Leaders Programme which is a foundation course that ultimately leads to the world-class Post Graduate Programme in Management at ISB. The session was aimed at motivating all undergraduate students to make the most out of this opportunity.



HIGHLIGHTS OF THE PLACEMENT SEASON

COURSE-WISE OFFERS:

<u>COURSE</u>	<u>OFFERS</u>
B. Com (H)	54
B.Com (P)	38
B.A (H) Economics	36
B.A (H) English	16
B.A (H) History	2
B.A (H) Sociology	4
BA (P)	1
B. Sc (H) Statistics	11
B. Sc (H) Mathematics	13
B. Sc (H) Electronics	3
B. Sc (P) Life Sciences	8
B. Sc (H) Chemistry	3
B. Sc (H) Physics	3
B. Sc (H) Zoology	2
TOTAL	194

- **Number Of Placement Offers: 194**
- **Number of Internship Offers: 547**
- **Highest Package: INR 17,00,000/-**
- **Average Package: INR 4,19,538/-**

